

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

ROBERT FIREMAN and ANN RAIDER,

Plaintiffs,

v.

Civil Action No. 05-11740-MLW

NEWS AMERICA MARKETING IN-STORE,
INC.,

Defendant.

NOTICE OF APPEARANCE

Please enter the appearance of Benjamin M. McGovern of Holland & Knight LLP as co-counsel for the defendant, News America Marketing In-Store, Inc.

NEWS AMERICA MARKETING IN-STORE,
INC.

By its attorneys,

/s/ Benjamin M. McGovern
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Dated: May 16, 2007
Boston, Massachusetts

CERTIFICATE OF SERVICE

I hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on this 16th day of May, 2007.

/s/ Benjamin M. McGovern
Benjamin M. McGovern